



Position Description

Health Writer (Part-Time Contract, Remote)

About the role

HealthBegins, a national mission-driven healthcare consulting and training firm based in California, is accepting applications for a contract health writer. Reporting to the Communications Manager, **the health writer will research, write, and revise 2 articles per month (500-1500 words each) highlighting important ideas and best practices in the movement for the healthcare industry to advance health equity.** We are seeking a highly skilled, communicative, and dedicated individual who has knowledge of the healthcare field, a passion for advancing racial equity, and the writing skills to engage readers at the human level. This is a part-time, contract position spanning June through September, 2022, with the potential for continued work after that period.

About HealthBegins

Founded by physicians and public health experts, HealthBegins is a social enterprise that believes that health care is better when it routinely addresses “upstream” social and environmental conditions that make people sick, especially for our most vulnerable patients and communities. HealthBegins advances a culture of health by mobilizing and equipping health professionals to improve care and the social and structural determinants of health, including structural racism. Drawing on firsthand experience of building and leading healthcare improvements, HealthBegins is a leading network for “Upstreamists,” professionals who systematically integrate clinical care and community health efforts. We provide strategic consulting, improvement, and training solutions. Led by Dr. Rishi Manchanda, HealthBegins has activated thousands of providers, educators, payers, and community partners around the world to improve care and the social factors that make people sick in the first place. For more information, please visit www.healthbegins.org.

Major responsibilities

The health writer will research, write, and revise up to 2 articles per month that share leading ideas and best practices in health equity and upstream care, as well as highlights of HealthBegins’ work. These articles will engage and inform readers from HealthBegins’ core audiences/community, ensure consistency of HealthBegins’ brand and voice, and support HealthBegins’ communications strategy and online community engagement. These articles will:

- Include blog posts, newsletter greetings, client profiles, and potentially other forms

to be decided, each remaining in the range of 500 to 1,500 words.

- Uphold high and consistent standards of accuracy.
- Be written in an engaging, reader-friendly tone that's intelligent and informed about health care (as our audience/community is) but not overly technical, and which is rooted in a deep human heart.
- Elevate the voices and respect the stories of the people whose experiences we share.
- Advance the highest ideals and principles of the Upstream Movement.

Attributes include:

Professional demeanor, utmost discretion and ability to maintain high level of confidentiality, very well organized, great attention to detail, proactive, team player, strong interpersonal skills, comfortable with change and ambiguity, shares our core values and commitment to equity, an intellectual curiosity about social determinants of health and health equity, and open to feedback and editing of their work. Must be able to work on a diverse team and with a diverse range of people.

Required skills and qualifications include:

- Superior writing and verbal communication skills
- Clear understanding of social and structural determinants of health and health equity
- Ability to prioritize issues/escalations and manage multiple projects simultaneously
- Quick analysis, troubleshooting, and problem resolution skills
- Highly organized with exceptional follow through
- A keen sense of the audience's perspective and a commitment to meeting the audience's needs
- Commitment to maintaining the respectful and collaborative tone that HealthBegins cultivates with its clients
- Self-starter and highly motivated to ensure excellence in every piece of content or communication HealthBegins creates
- Familiarity with Google Suite products including Drive and Calendar
- Education: Bachelor's degree or 4 years of relevant work history post-high school
- Work experience: At least 2 years of experience in communications preferred
- Must be willing to provide references and have information from resume and interview verified
- Must have work authorization to work in the United States
- Ideal candidate is willing to work during normal business hours on Pacific Time.
- This position is remote, and the candidate must reside in California, Washington, or New York. Reasonable accommodations will be provided to support candidates to work remotely, regardless of physical ability.

Physical work demands:

- Ability to communicate orally with others.
- Regular use of the telephone, laptop camera, and e-mail for company communication is essential.
- Sitting for extended periods is common.
- Standing at a workstation for extended periods.
- Ability to distinguish standard colors.
- No heavy lifting is expected. Exertion of up to 10 lbs. of force occasionally may be required (e.g., the approximate weight of 3 large telephone books).
- Good manual dexterity for the use of common office equipment such as laptops and calculators.

The compensation range for this part-time position is \$2,000 to \$2,500 per month, depending on experience. To apply, please submit your cover letter, resume, and at least 3 writing samples (e.g. blog posts, articles, op-eds, short essays, reports, speeches, etc.) to Vsem Yenovkian at vsem@healthbegins.org. Profiles without a cover letter and resume attached will not be accepted. We appreciate all interest in this opportunity but we ask that only those who meet the above criteria apply please.

*HealthBegins strives to maintain a diverse and inclusive workforce through recruitment, retention and promotion policies. **We strongly encourage people who have been directly impacted by the social needs and systemic barriers we address to seek employment with us.** HealthBegins believes that all persons are entitled to equal employment opportunities and does not discriminate against its employees or applicants because of race, color, religion, sex, pregnancy, national origin, ancestry, age, marital status, sexual orientation, disability, or medical condition.*